

Long Island BusinessNEWS

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Long Island Business News is proud to present **Clayton Hart** of Diverse Technology Solutions with an Outstanding CEO Award for 2015.



Long Island's top executives, signature firms and organizations are recognized annually by Long Island Business News for their achievements and leadership in the business community. The annual Outstanding CEO award recognizes business and principals, presidents, executive directors, managing partners and partners who have consistently demonstrated remarkable leadership skills, integrity, values, vision and a commitment to excellence, financial performance, community and diversity.

Clayton "Clay" Hart's first position in the tech field was with IBM, swapping out broken keyboards for large IBM clients in Suffolk and Nassau counties. He advanced into personal computer repair in the early days of the PC, before the Internet boom. His intrigue with technology led him to start building and selling computers as a hobby, while he continued to advance his career in network engineering and implementing complex information technology projects for IBM and other prestigious organizations including St John's University and Sotheby's.

Today, Hart is CEO of Diverse Technology Solutions, which is among North America's fastest growing private cloud hosting providers. Hart has been instrumental in implementing cloud hosting solutions to provide dramatic return on investment for his clients.

Cofounding Diverse Technology Solutions in 1998, Hart has successfully reinvented the Islip Terrace-based company several times to stay relevant in the ever-changing technology industry. He has predicted technology trends and positioned the company for capitalizing on those emerging market opportunities.

"I invested heavily in the development of our

cloud hosting services and have brought 14 cloud services to market over the past decade," Hart said. "Today, cloud hosting represents 70 percent of our annual revenue."

Hart's success in financial management and business workflow expertise has given him a unique perspective on how to leverage technology to position a company for financial growth.

"We help clients save money and increase productivity by implementing technology solutions that deliver a clear return on investment," he said. "Mobility of business data and applications and the ability to access that information anywhere, anytime, on any device is the future of information technology."

A national speaker, Hart delivers keynote presentations and educational seminars to Fortune 1000 C-level executives. His speaking engagements include topics covering aligning IT with business financial goals, using IT as profit generator, business workflow and cloud computing.

Hart has co-authored a book with professional development expert Brian Tracy. The book, titled "Uncommon: Common Sense but Uncommon Knowledge from Today's

Leading Entrepreneurs," is set for release June

2015. He is following up this publication with a full-length book based on entrepreneurial strategies set for release in 2016.

Hart is an active volunteer in his community and with nonprofit organizations. Among his activities, Hart is on the board of the Islip Arts Council and is director of community service for Rotary International.

Hart attended St. John's University where he studied computer information systems. He has been recognized as a leader in his profession and community. In 2012, the Town of Islip Economic Development Commission recognized Hart and Diverse Technology Solutions for their positive impact on the local economy and entrepreneurial spirit in the community. Additionally, the East Islip Chamber of Commerce presented Hart with the Large Business Award in 2012 for the development of cloud services and technological achievements as a leader in the cloud hosting industry.

A musician at heart, Hart plays in a successful wedding/cover band, Slingshot, on weekends at venues throughout Long Island. "I'm also an avid boater and enjoy the beach with my wife, Marie, and daughter, Julianne, in the summer."

