



Cloud Hosting Makes Sense

THE SMB SECTOR REALIZES SIGNIFICANT BENEFITS

Diverse Technology Solutions, Inc. (DTS) operates out of one of the largest data centers of its kind in North America. Classified as "Tier III SOC 2 and SOC3 compliant," the facility offers the kind of security levels found at major banking and financial institutions. Located 25 miles west of Chicago, DTS's primary data center is safe from west coast earthquakes, east coast hurricanes, gulf coast storms and from the destructive tornadoes that tear across the nation's midsection.



Based on Long Island, DTS provides managed IT services, cloud hosting and technology consulting. Under the leadership of Managing Partner, Clayton

Hart, DTS consistently demonstrates a keen ability to forecast where IT is heading, quickly recognizing how technological advancements can change the way companies operate. As an early industry provider of managed IT services, when cloud computing emerged, Hart and his team immediately saw its enormous potential – and they were ready.

“We’ve been in the cloud computing business for over a decade,” said Hart

form and an industry-specific or generic system that helps them manage clients, contacts, inventory, employees and other aspects of their business.” DTS’s cloud services are adaptable to most any type of industry or business model, including financial and legal professional services, non-profit organizations, healthcare, insurance, manufacturing and transportation.

Currently, DTS is receiving a steady influx of questions from clients about Microsoft’s decision to end extended support for Windows XP, Office 2003 and Exchange 2003. “This is an opportunity for businesses to decide if they need to keep supporting PC’s at their desk, or if they are going to make their applications mobile by going to a virtual desktop and server,” explained Hart. “The proliferation of tablets and

Whether you are looking for a private cloud solution for hosting primary production applications, virtual servers, virtual desktops – or to extend your in-house server infrastructure into a private cloud for disaster recovery purposes – look to Diverse Technology Solutions (DTS). Private cloud hosting is our core competency: We have the experience to precisely design and implement a custom private cloud solution to meet your complex requirements – and take your business from an on-premises data closet into a completely managed cloud hosting solution.

– whose company also operates out of data centers in Denver and Virginia. “We forecast the future of that technology very early and offered remote backup services around the time of Y2K. We followed with hosted Exchange email services, and as bandwidth technology evolved we embraced the virtual realm as cloud computing became a platform from which to securely operate a business. Now, our primary business is delivering applications, virtual desktops and virtual server services in private cloud environments for our clients.”

Cloud services are being widely adopted and integrated into companies with 10 to 200 employees – the SMB sector – which makes up the majority of DTS’s client base. “In the small to medium business sector, there are three components common to every business in relation to IT,” said Hart. “An accounting system, an email plat-

form and an industry-specific or generic system that helps them manage clients, contacts, inventory, employees and other aspects of their business.” DTS’s cloud services are adaptable to most any type of industry or business model, including financial and legal professional services, non-profit organizations, healthcare, insurance, manufacturing and transportation. Currently, DTS is receiving a steady influx of questions from clients about Microsoft’s decision to end extended support for Windows XP, Office 2003 and Exchange 2003. “This is an opportunity for businesses to decide if they need to keep supporting PC’s at their desk, or if they are going to make their applications mobile by going to a virtual desktop and server,” explained Hart. “The proliferation of tablets and



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